

**Rationale:** At Reach British School, we recognise the important role that parents play in their children's education. Our parental engagement policy is built around our three main school drivers: **safe**, **respectful**, and **ambitious**. We believe that fostering strong relationships between home and school is essential for enhancing the learning journey of our students.

**Aims:** We aim to build homeschool relationships that further improve the student learning journey by meeting their pastoral needs. When students feel safe and respected, they are empowered to be ambitious in their learning, which maximizes their academic progress. We also believe that parental advocacy enhances student retention and strengthens the reputation of our school within the community.

### Strategic Aims

Our three school strategic aims are:

1. To ensure a whole school approach to school improvement.
2. To maximise parental engagement (based around the 80:20 rule and with a 'Ritz Carlton' approach)
3. To improve the quality of teaching and learning.

### The 80:20 Rule

We adopt the 80:20 rule, which aims to allocate 20% of all discussion time to decisions and strategies aimed at further engaging parents. This intentional focus allows us to consider innovative ways to involve parents in the educational process and enhance their contributions.

### The Ritz Carlton Approach

In maximizing parental engagement, we embrace a "Ritz Carlton" approach to our communications with parents. We believe that parents want to feel trusted, valued, and that we are approachable, honest, and supportive of them and their children. This level of service fosters a positive environment and strengthens our partnership with families.

### Strategy: "S M I L E"

Our strategy, encapsulated in the acronym SMILE, outlines our commitment to effective communication with parents:

**S** - Specific: Staff should be very specific in what they want to communicate to parents, ensuring clarity and purpose in all interactions.

**M** - Measurable: Any suggestions made to parents should be measurable, allowing us to track progress and demonstrate the impact of their involvement.

**I** - Individual: Staff should tailor advice based on the individual student, recognizing that a one-size-fits-all approach is ineffective.

**L** – Listening We prioritize being active listeners, responding thoughtfully to parents' genuine inquiries and concerns.

**E** - Empathy: Above all, we understand the importance of being empathetic with parents to build excellent homeschool relationships, fostering an environment of trust and collaboration.

Through this Parental Engagement Policy, Reach British School is committed to strengthening our partnership with families, ensuring that our students thrive academically and personally.

### Approval and Review.

Reviewed by: Admissions Manager: Hala Al Qubaj / Date: 21.08.24

Confirmed by: Principal / Date: 21.8.24